WATERLOO TECHNICAL SOCIETY
NOV. 12, 1997 MEETING MINUTES

The Nov 12, 1997 meeting of the Waterloo Technical Society was held at Greenstreets Restaurant in Cedar Falls, Ia. with 48 persons present including 7 guests. The meeting was called to order by Vice-Chairman Tim Schoenfelder at 7:20 PM. Following the introduction of the guests, Tim Schoenfelder called for a brief pause to remember past presidents and deceased members. The minutes of the Oct. 8, 1997 meeting were read and approved. Dick Michael gave the treasurer's report showing a balance on hand as of Nov. 12,1997 of $576.21. There are currently 52 paid memberships for 97-98, and 21 Honorary memberships.

Ken Albaugh reported for the Membership Committee, and urged everyone to be more aggressive in recruiting new members. Dan Gleeson invited everyone to participate in the American Red Cross Blood Drive scheduled for Nov. 28. 1997 since blood supplies are low. There will be no December meeting, and Chuck Angel is the program chairman for the January, 1998 meeting which will feature an update on the recreational trails in the area.

Tim Schoenfelder introduced Merle Miller who was program Chairman for the meeting. Evening speakers were Jean Vaux (Merle's Daughter), as a Communication Consultant with Digital Ink Pad, and Mark Lane who is President and part-owner of American Color Imaging.

In this market which is changing rapidly due to the Internet, use of color and personalizing of documents grabs attention. Digital Ink Pad can customize and personalize items like our meeting invitation through the use of computers and new printing equipment. Greatest economies are found in runs of 500 or less pieces.

Digital Ink Pad is a division of American Color Imaging which was founded by Don Lohnes. Their process involves going directly from data files to print making retouching and rearranging group photos economical. They process a lot of school and sports team photos in their lab which employs 185 at American Color Imaging, and 5 at Digital Ink Pad.

The meeting was concluded by a tour, and presentation of a plaque to Jean Vaux.

Respectfully Submitted,

Bob Haight, Secretary